CLAIMS:

1. A method for identifying television stations of interest in a user friendly environment comprising the steps of:

receiving broadcast signals for a plurality of television stations; and

displaying one or more folders associated with one or more classifications for said plurality of television stations on a display, wherein each of said one or more folders comprises one or more indications associated with one or more television stations.

2. The method as recited in claim 1 further comprising the step of:

determining whether said broadcast signals include tags for associating each of said plurality of television stations with one or more classifications.

3. The method as recited in claim 2, wherein if said broadcast signals include said tags then the method further comprises the step of:

comparing said tags with a list of one or more classifications associated with said plurality of television stations.

4. The method as recited in claim 3, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if there are no differences between said list of one or more classifications associated with said plurality of television stations and said tags.

5. The method as recited in claim 3, wherein if there are differences between said list of one or more classifications associated with said plurality of television stations and said tags then the method further comprises the steps of:

updating said list of one or more classifications associated with said plurality of television stations to become a new base set; and

displaying one or more folders associated with one or more classifications for said plurality of television stations on said display according to said new base set.

6. The method as recited in claim 2, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if said broadcast signals do not include said tags.

7. The method as recited in claim 1 further comprising the steps of:

receiving input to add or delete a particular folder; and

adding or deleting said particular folder.

8. The method as recited in claim 1 further comprising the steps of:

receiving input to add or delete an indication associated with a particular television station associated with a particular folder; and

adding or deleting said indication associated with said particular television station associated with said particular folder.

9. The method as recited in claim 1 further comprising the steps of:

receiving input to select a particular indication in a particular folder; and

displaying a particular television station associated with said particular indication.

10. The method as recited in claim 1, wherein said one or more indications comprise icons.

11. A computer program product embodied in a machine readable medium for identifying television stations of interest in a user friendly environment comprising the programming steps of:

receiving broadcast signals for a plurality of television stations; and

displaying one or more folders associated with one or more classifications for said plurality of television stations on a display, wherein each of said one or more folders comprises one or more indications associated with one or more television stations.

12. The computer program product as recited in claim 11 further comprising the programming step of:

determining whether said broadcast signals include tags for associating each of said plurality of television stations with one or more classifications.

13. The computer program product as recited in claim 12, wherein if said broadcast signals include said tags then the computer program product further comprises the programming step of:

comparing said tags with a list of one or more classifications associated with said plurality of television stations.

14. The computer program product as recited in claim 13, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if there are no differences between said list of one or more classifications associated with said plurality of television stations and said tags.

15. The computer program product as recited in claim 13, wherein if there are differences between said list of one or more classifications associated with said plurality of television stations and said tags then the computer program product further comprises the programming steps of:

updating said list of one or more classifications associated with said plurality of television stations to become a new base set; and

displaying one or more folders associated with one or more classifications for said plurality of television stations on said display according to said new base set.

16. The computer program product as recited in claim 12, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if said broadcast signals do not include said tags.

17. The computer program product as recited in claim 11 further comprising the programming steps of:

receiving input to add or delete a particular folder; and

adding or deleting said particular folder.

18. The computer program product as recited in claim 11 further comprising the programming steps of:

receiving input to add or delete an indication associated with a particular television station associated with a particular folder; and

adding or deleting said indication associated with said particular television station associated with said particular folder.

19. The computer program product as recited in claim 11 further comprising the programming steps of:

receiving input to select a particular indication in a particular folder; and

displaying a particular television station associated with said particular indication.

20. The computer program product as recited in claim 11, wherein said one or more indications comprise icons.

21. A system, comprising:

a memory unit operable for storing a computer program operable for identifying television stations of interest in a user friendly environment; and

a processor coupled to said memory unit, wherein said processor, responsive to said computer program, comprises:

circuitry operable for receiving broadcast signals for a plurality of television stations; and

circuitry operable for displaying one or more folders associated with one or more classifications for said plurality of television stations on a display, wherein each of said one or more folders comprises one or more indications associated with one or more television stations.

22. The system as recited in claim 21, wherein said processor further comprises:

circuitry operable for determining whether said broadcast signals include tags for associating each of said plurality of television stations with one or more classifications.

23. The system as recited in claim 22, wherein if said broadcast signals include said tags then said processor further comprises:

circuitry operable for comparing said tags with a list of one or more classifications associated with said plurality of television stations.

24. The system as recited in claim 23, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if there are no differences between said list of one or more classifications associated with said plurality of television stations and said tags.

25. The system as recited in claim 23, wherein if there are differences between said list of one or more classifications associated with said plurality of television stations and said tags then said processor further comprises:

circuitry operable for updating said list of one or more classifications associated with said plurality of television stations to become a new base set; and

circuitry operable for displaying one or more folders associated with one or more classifications for said plurality of television stations on said display according to said new base set.

26. The system as recited in claim 22, wherein said one or more folders associated with said one or more classifications for said plurality of television stations on said display are displayed according to a base set if said broadcast signals do not include said tags.

27. The system as recited in claim 21, wherein said processor further comprises:

circuitry operable for receiving input to add or delete a particular folder; and

circuitry operable for adding or deleting said particular folder.

28. The system as recited in claim 21, wherein said processor further comprises:

circuitry operable for receiving input to add or delete an indication associated with a particular television station associated with a particular folder; and

circuitry operable for adding or deleting said indication associated with said particular television station associated with said particular folder.

29. The system as recited in claim 21, wherein said processor further comprises:

circuitry operable for receiving input to select a particular indication in a particular folder; and

circuitry operable for displaying a particular television station associated with said particular indication.

30. The system as recited in claim 21, wherein said one or more indications comprise icons.

31. A method for identifying television stations of interest in a user friendly environment comprising the steps of:

receiving input from a viewer of an entertainment unit, wherein said entertainment unit is configured to receive broadcast signals for a plurality of television stations, wherein said broadcast signals include tags, wherein said tags comprises content information associated with television programs currently airing on said plurality of television stations;

comparing said input with said content information; and

displaying one or more indications associated with said one or more television stations airing television programs with content matching said input.

32. The method as recited in claim 31 further comprising the steps of:

receiving input from said viewer to select an indication of said one or more indications; and

displaying a television station associated with said selected indication.

33. The method as recited in claim 31, wherein said content information is stored in a storage unit, wherein said stored content information comprises at least one keyword.

34. The method as recited in claim 31, wherein said one or more indications comprise icons.

35. A computer program product embodied in a machine readable medium for identifying television stations of interest in a user friendly environment comprising the programming steps of:

receiving input from a viewer of an entertainment unit, wherein said entertainment unit is configured to receive broadcast signals for a plurality of television stations, wherein said broadcast signals include tags, wherein said tags comprises content information associated with television programs currently airing on said plurality of television stations;

comparing said input with said content information; and

displaying one or more indications associated with said one or more television stations airing television programs with content that matching said input.

36. The computer program product as recited in claim 35 further comprising the programming steps of:

receiving input from said viewer to select an indication of said one or more indications; and

displaying a television station associated with said selected indication.

37. The computer program product as recited in claim 35, wherein said content information is stored a storage unit, wherein said stored content information comprises at least one keyword.

38. The computer program product as recited in claim 35, wherein said one or more indications comprise icons.

39. A system, comprising:

a memory unit operable for storing a computer program operable for identifying television stations of interest in a user friendly environment; and

a processor coupled to said memory unit, wherein said processor, responsive to said computer program, comprises:

circuitry operable for receiving broadcast signals for a plurality of television stations, wherein said broadcast signals include tags, wherein said tags comprises content information associated with television programs currently airing on said plurality of television stations;

circuitry operable for receiving input from a viewer of an entertainment unit;

circuitry operable for comparing said input with said content information; and

circuitry operable for displaying one or more indications associated with said one or more television stations airing television programs with content matching said input.

40. The system as recited in claim 39, wherein said processor further comprises:

circuitry operable for receiving input from said viewer to select an indication of said one or more indications; and

circuitry operable for displaying a television station associated with said selected indication.

41. The system as recited in claim 39, wherein said content information is stored in a storage unit, wherein said stored content information comprises at least one keyword.

42. The system as recited in claim 41, wherein said storage unit is coupled to said processor.

43. The system as recited in claim 39, wherein said one or more indications comprise icons.